

AUG28/12 15.28
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

LOCAL

REGIONAL

EST#1926 COMMENTS: (LINE, ORDER, INVOICE)

DATE AUG28/12 15.28

TO LENA
FR JULIE
** NEW ORDER **
TTLS \$154800.-79X
PLS CFM, THX 8/28

STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

ALL STATIONS COING REE
AN ELECTRONIC INV.-WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RPOF-HUKILL, GAETZ, GARDINER

:LINE#:	REP	CD :	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	WEEK INVT	:	DAYS	:	TOTL SPTS:
:LINE#:	:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:			:		:	

AGENCY EST# = 1926

1	600A-700A	30	\$1,875.00	10/23	10/26	4	10-2
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PROGRAM : NEWS
CON COM1: 1X PER DAY

REP HEADLINE# 6299983
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG28/12 15.28
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			700A-900A PROGRAM : GMA CON COM1 : 1X PER DAY	30		\$2,000.00	10/23	10/26	4		TU-F	4
3			1000A-1100A PROGRAM : MILL/FEUD CON COM1 : 1X PER DAY	30		\$560.00	10/23	10/26	4		TU-F	4
4			1100A-1200N PROGRAM : VIEW CON COM1 : 1X PER DAY	30		\$925.00	10/23	10/26	4		TU-F	4
5			1200N-100P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$850.00	10/23	10/26	4		TU-F	4
6			400P-500P PROGRAM : DR OZ CON COM1 : 1X PER DAY	30		\$800.00	10/23	10/26	4		TU-F	4
7			500P-600P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$2,250.00	10/23	10/26	4		TU-F	4
8			600P-630P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$3,000.00	10/23	10/26	4		TU-F	4
9			700P-730P PROGRAM : JEOP CON COM1 : 1X PER DAY	30		\$3,000.00	10/23	10/26	4		TU-F	4
10			730P-800P PROGRAM : WHEEL CON COM1 : 1X PER DAY	30		\$3,000.00	10/23	10/26	4		TU-F	4

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
11			1135P-1205A	30		\$1,025.00	10/23	10/26	4		TU-F	4
PROGRAM : NITELINE												
CON COM1: 1X PER DAY												
12			1100P-1135P	30		\$2,000.00	10/23	10/28	6		TU-SU	6
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
13			1000P-1100P	30		\$5,250.00	10/23	10/23	1		TUE	1
PROGRAM : PRIVATE PRACTICE												
14			900P-1000P	30		\$6,500.00	10/25	10/25	1		THU	1
PROGRAM : GREYS												
15			900P-1000P	30		\$3,450.00	10/26	10/26	1		FRI	1
PROGRAM : PRIMETIME LIVE												
16			1000P-1100P	30		\$3,500.00	10/26	10/26	1		FRI	1
PROGRAM : 20/20												
17			600A-700A	30		\$850.00	10/27	10/27	1		SAT	1
PROGRAM : NEWS												
18			900A-1000A	30		\$1,050.00	10/27	10/27	1		SAT	1
PROGRAM : GMA SAT												
19			1200N-1230P	30		\$600.00	10/27	10/27	1		SAT	1
PROGRAM : NEWS												
20			330P-700P	30		\$2,750.00	10/27	10/27	1		SAT	1
PROGRAM : COL FOOTBALL												
21			700P-800P	30		\$850.00	10/27	10/27	2		SAT	2
PROGRAM : JEO/WHEEL												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
34			500P-600P	30		\$2,250.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
35			600P-630P	30		\$3,000.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
36			700P-730P	30		\$3,000.00	10/29	10/29	1		MON	1
PROGRAM : JEOP												
37			730P-800P	30		\$3,000.00	10/29	10/29	1		MON	1
PROGRAM : WHEEL												
38			1135P-1205A	30		\$1,025.00	10/29	10/29	1		MON	1
PROGRAM : NITELINE												
39			1100P-1135P	30		\$2,000.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
40			800P-1000P	30		\$9,250.00	10/29	10/29	1		MON	1
PROGRAM : DANCING W/STARS												
OCT/12			124265.00			NOV/12			30535.00			
CONTRACT TOTAL												154800.00
TOTAL SPOTS												79

MARKET TOTALS \$430,000 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*